

Department of Commerce

Faculty Members

S. No.	Name of the Faculty	Qualification	Designation
1	Dr.S.SAMBATH KUMAR	M.Com., MBA, M.Phil., Ph.D.	Assistant Professor & Head
2	Mrs.N.SUMITHRA DEVI	M.Com., M.Phil.	Assistant Professor
3	Ms.K.SURUTHI	M.Com.	Assistant Professor
	Ms.R.SUVETHA	M.Com.	Assistant Professor

EVENTS CONDUCTED

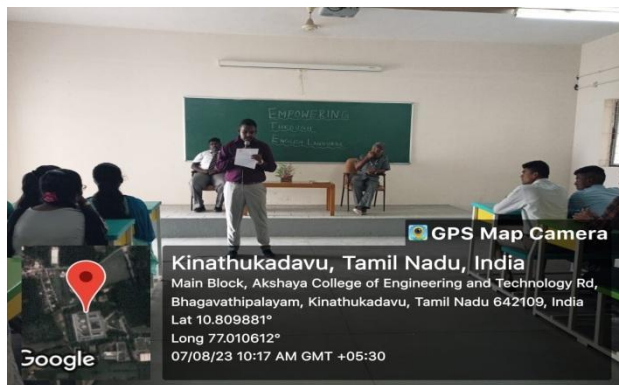
Extension Activity



Awareness programme on Population Control organized to create awareness about the negative effect of over populations and its leading causes of environmental issues and drought of resources for human kind on 11/07/2023 at Kinathukadavu, Coimbatore. Beneficiaries gave verbal feedback in return and they took an assurance to propagate this message to their family and friends.

Outcome of the Event: The beneficiaries understood the message on population control in connection with World Population Day.

Guest Lecture I



Empowering through English Language is conducted with an aim for the student's improvement in English communication skills with regard to empowering skills over the formal and informal ways of communication in day-to-day life with the insightful lecture. The resource person was Dr. C. Muralidara Kannan Associate Professor of English, PG & Research Department of English, Government Arts College (Autonomous), Coimbatore on 07/08/2023.

Outcome of the Event: The beneficiaries are perceived to have perspicacious knowledge on empowering through English Language.

Guest Lecture II



Department of commerce organized guest lecture on Bull and Bear on 08.08.2023. The resource person was Mr. D. Dharane Dharan AI/EA Developer, Angel One Senior Analyst in Stock Market. The students were motivated to take part in share trading and to know the various investment avenues in the market.

Outcome of the Event: Students acquired knowledge on share trading.

Inspirational Series I



This inspirational series especially conducted for financially backward students the resource person Mr.S.Murthy well explained the process and benefits of applying for Educational Loan on 08/08/2023. This Event was well coordinated by Mr.S.Sambath Kumar Assistant Professor & Head, Commerce.

Outcome of the Event: The students acquired the knowledge and utilised the Educational Loan.

Inspirational Series II



This event is a guest lecture titled “National Integration”, the event begun with the presidential address given by Dr. M. Kanagarathiam, Principal, Akshaya College of Arts and Science then the Resource person Dr. R. Vanniarajan, M.Com., M Phil, Ph.D., Principal (retired) Vivekananda college (Autonomous) Madurai on 10/08/2023. The resource person began his lecture with a Patriotic song and continued his lecture on national integration and encouraged students to learn to give back to the nation in his lecture.

Outcome of the Event: The students regained their patriotism.

Translation Day



Department of Commerce conducted Translation competition in connection with Translation Day

on 26.09.23. The translation competition consisted of three rounds with seven teams each round was a test to the students' capacity of comprehension and ability to translate into targeted language, The teams who aren't reach the qualifying units was eliminated from the competition, the final round was began with four teams and the top best three team were selected as winners.

Outcome of the Event: At the end of the competition the students are improved their skill of translation into targeted language.