

Department of Business Administration

Faculty Members

S. No.	Name of the Faculty	Qualification	Designation
1	Mrs.D.MAHESWARI	M.Com., M.Phil.	Assistant Professor & Head i/c
2	Mr.P.RICHARD	MBA	Assistant Professor

EVENTS CONDUCTED

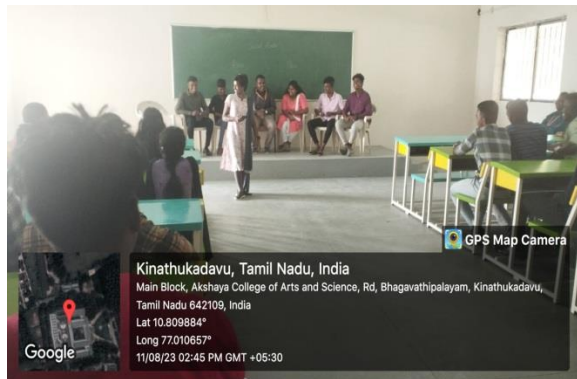
Extension Activity



Awareness programme on ITR e-filing in association with 163rd Income Tax Day on 24.07.2023 organized to create awareness about the importance of paying tax to the government to eradicate black money at Kinathukadavu, Sundarapuram, Machampalayam and Pollachi. ITR e-filing is an annual process seen as a moral and social duty of every responsible citizen of the country.

Outcome of the Event: The beneficiaries understood the message on the importance of paying tax to the government for a better nation.

Debate: The Usage of Social Media Boon or Bane



The Debate has conducted with the title “The usage of social Media Boon or Bane” with two teams with three student spoke person each on 11/08/2023. All the six student spoke people were expressed very insightful views of positive and negative sides of social media. This kindled the reason of the students about the right way of using social media. In the end of the debate the judgment favored the side of social media is boon.

Outcome of the Event: The Students were aware of using social media in a positive way as a resource.

Snap Contest



The Snap Contest was conducted on 19/08/2023 to express the skill of photography of students. The students were asked to take a snap before the competition without using any filter or special effects, all the photographs were collected and exhibited for the Students and Staff. The best three snap’s photographers were announced as winners.

Outcome of the Event: The Students are enhanced their photography skills.

Student Seminar



Student seminar begun with an objective to inculcate the step by step process of planning in management, the student lecture presented a systematic seminar on "steps in planning", this seminar enabled the students to be perspicacious in systematic planning and actions of a management. Student seminar conducted on 17.08.2023.

Outcome of the Event: The students acquired the systematic way of planning in management.